



**VARNA
UNIVERSITY OF
MANAGEMENT**

THE UNIVERSITY

Varna University of Management (VUM) is a private not-for-profit higher education institution. Established in 1996, today the university is internationally recognized for education in undergraduate and postgraduate programmes in the fields of Business and Management, IT, Hospitality and Tourism, and Culinary Arts. All VUM study programmes are delivered exclusively in English.

VUM is accredited by the Bulgarian Ministry of Education and Science, as well as by the British Accreditation Council (BAC), member of European Association for Quality Assurance in Higher Education.

The main campus of VUM is located in Varna and there are campuses of the university also in Dobrich and in Sofia, Bulgaria.



HIGH QUALITY OF EDUCATION

VUM is deeply committed to the principles of internationalization and high quality of education. Thanks to its internationally recognized programmes, VUM has one of the highest international students' rates in Bulgaria. Today, full-time students from nearly 50 countries across the globe are studying at VUM, and more than 1/3 of all VUM students are international.

VUM has an extensive and sophisticated network of active academic partners of more than 200 universities on five continents. The strategic academic partnership with Cardiff Metropolitan University in the UK provides opportunity for students to complete their higher education with two degrees - Bulgarian from Varna University of Management and British from the partner university.

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A: Varna 9000, 13A "Oborishte" str.

E: admissions@vum.bg

WWW.VUM.BG

INTERNATIONAL RECOGNITION

All VUM students undertake a semester abroad as part of their studies. The University also welcomes hundreds of exchange students visiting VUM either through the Erasmus+ programme or through other international experience programmes

The long-term efforts and work of VUM academic community have been internationally recognized and validated:.



No.1 in the world for student mobility **multirank**

Universities compared. Your way.

The independent international ranking system U-Multirank compares over 1700 institutions around the globe. VUM was ranked No 1 worldwide in terms of student mobility for three consecutive years.



No. 14 in the world Master programme in Tourism Management



EDUNIVERSAL
RANKING 2022
BEST MASTERS

The MSc International Hospitality and Tourism Management programme of VUM is ranked No.14 globally by the Eduuniversal Best Masters ranking.



No. 3 Eastern Europe full-time MBA Programme



EDUNIVERSAL
RANKING 2022
BEST MASTERS

In 2022, VUM MBA programme is in Top 3 for Eastern Europe by the Eduuniversal Best Masters ranking system.



No.9 General Management Programme in Eastern Europe



EDUNIVERSAL
RANKING 2022
BEST MASTERS

The regional ranking of Best-masters.com places VUM MBA programme under No.9 for General Management programme in Eastern Europe.



QS University Rankings EECA 2022 ranked



Among the top 300 universities in the Emerging Europe and Central Asia region.



Academic Ranking of World Universities



Varna University of Management is ranked TOP 300 in the "Hospitality and Tourism Management" category of the Academic Ranking of World Universities (Shanghai ranking) for 2022.

VUM RESEARCH INSTITUTE

VUM Research Institute issues internationally recognized science journals such as the European Journal of Tourism Research (EJTR), Journal of Pedagogy and Educational Management and VUM Management Review. According to Scopus, EJTR is among the highest ranked European journals in the field of tourism research. EJTR is indexed in Scopus and Web of Science.

EDUCATION AND INDUSTRY

VUM maintains excellent contacts with the industry in Bulgaria, Europe, the USA and more, which provides the opportunity to our students and graduates to spend up to 12 months in practical training abroad and to successfully start their career after graduation.

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