



VARNA UNIVERSITY OF MANAGEMENT

LET SUCCESS BECOME A HABIT!

SCHOOL OF
BUSINESS AND
MARKETING

SCHOOL OF
HOSPITALITY
AND TOURISM

CULINARY ARTS
INSTITUTE

DEPARTMENT
OF EDUCATION

SCHOOL OF
COMPUTER
SCIENCE

www.vum.bg

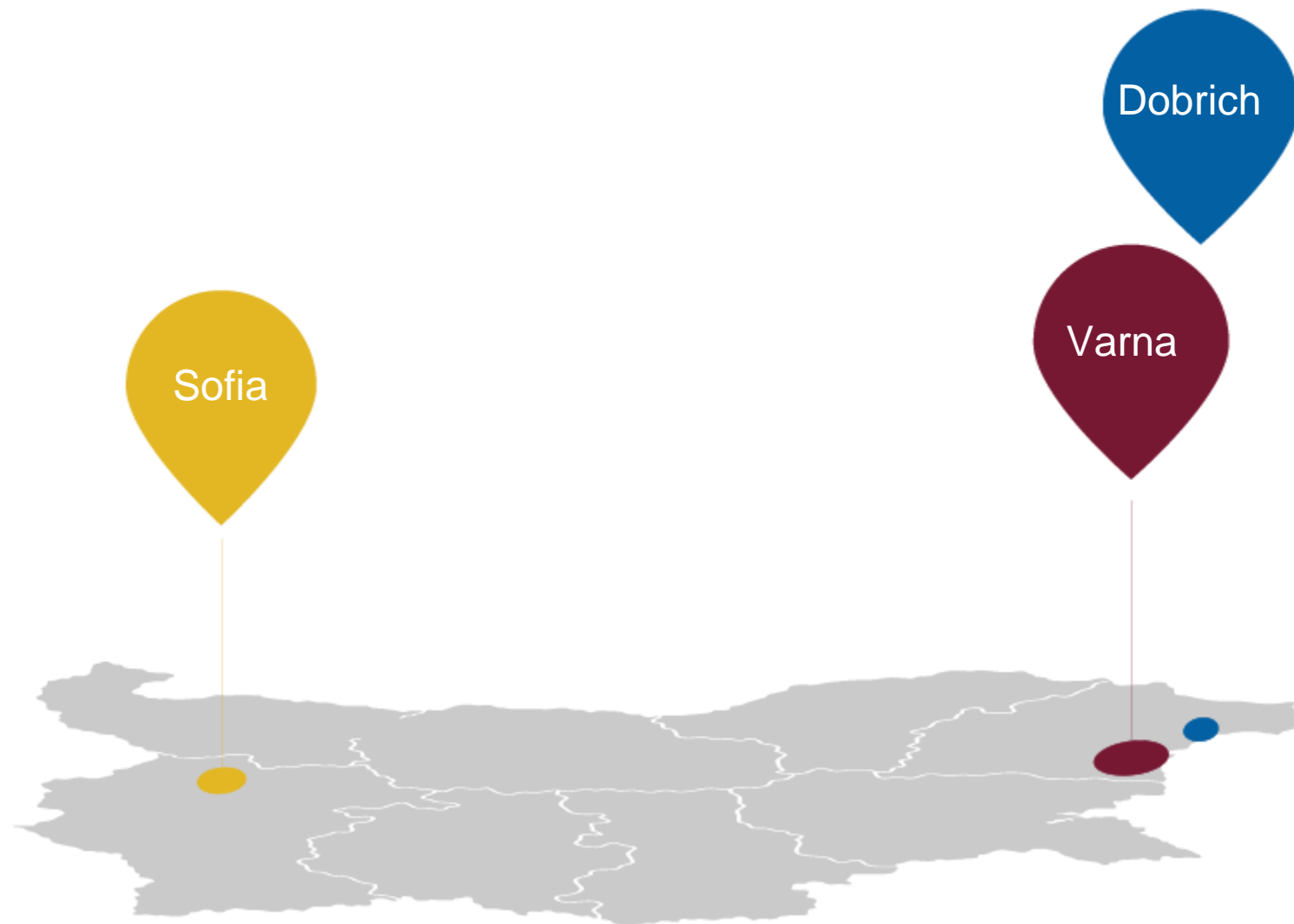


HIGHLIGHTS

- Founded in 1996
- Among the leading business universities in **Eastern Europe**
- **Dynamic** education
- Students from more than **50 countries**
- Education in **English**
- Graduation with two diplomas - **Bulgarian and British**
- **Bulgarian and British** accreditation



CAMPUSES



A photograph of three young adults, two men and one woman, smiling and laughing outdoors. The woman on the left is wearing a white tank top and a blue lanyard. The man in the middle is wearing a blue and white checkered shirt. The man on the right is wearing a dark jacket and has his arms crossed. The background shows trees and a building.

BACHELOR PROGRAMMES

International Business Management

Software engineering

International Hospitality Management

Gastronomy and Culinary Arts

Hospitality and Culinary Arts

❖ Foundation year in English

MASTER PROGRAMMES



Master of Business Administration (MBA)

MSc International Hospitality and Tourism Management



PHD PROGRAMMES

PhD programme in the field of tourism



STRATEGIC PARTNERSHIPS

Cardiff Metropolitan University, UK:

- **An internationally recognized** institution of
- higher education;
- Around **13 000** students from over **140 countries**;
- Professional realization of students – **96%**
- **Synchronized** curriculum
- Studying for a **British Diploma**



Cardiff
Metropolitan
University

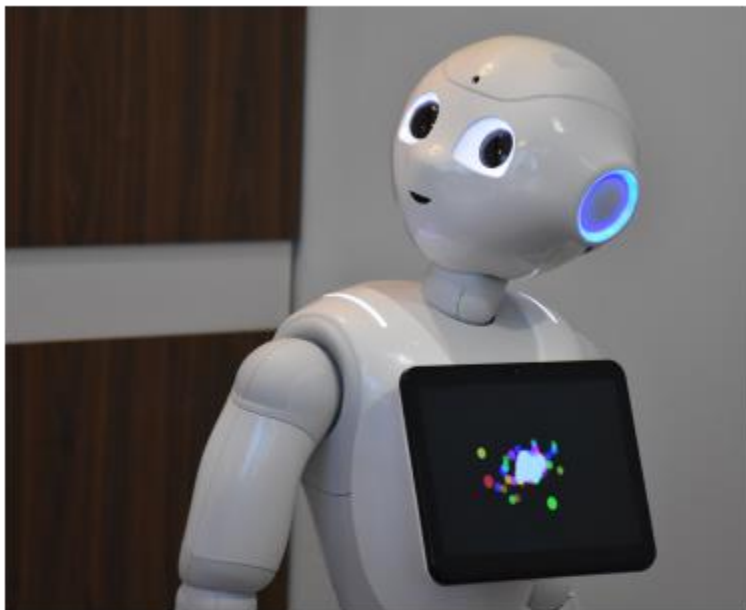
Prifysgol
Metropolitan
Caerdydd



STRATEGIC PARTNERSHIPS

- **Over 100 partner universities** in Europe under the Erasmus + programme
- **Mutual recognition** of educational credits
- Opportunities for conducting a semester at universities **in Brazil, South Korea, USA and more**





QUALITY OF EDUCATION

- **Theory into business practice**
- **Problem-based and case-based** learning techniques
- **Innovation and modern** technologies;
- **Leadership, creativity and different points of view;**
- **Creates highly qualified specialists** with established business thinking, in-depth knowledge, developed practical skills, personal qualities and professional habits;
- **Builds innovative thinking skills** for teamwork, communication, planning and organizing, decision making and conflict management.



VUM IN INTERNATIONAL RANKINGS



1 in the world
for Student Mobility
(for 3 consecutive years)

**# 3 in Central and
Eastern Europe**
for Master of Business Administration
(MBA)
programme

14 in the world
for Msc International Hospitality and
Tourism Management programme



— INTERNSHIPS

- **VUM Career Center**
- **Data base** with employers
- Focus on **industry leaders with years of experience**
- **Erasmus+ funded** internships
- Opportunity for **additional payment by the employer**





CAREER PATHS

- Students graduate **with developed qualities and skills for a real work environment and practical experience from internships and mobility;**
- **Numerous career opportunities**, both in Bulgaria and abroad;
- Unemployment among VUM graduates is **almost 5 times lower than the average for the region** (Rating system of higher education institutions in Bulgaria)

Delyana Marinova,
International Business Management, Class 2013
Events Manager at “CWT Meetings & Events” in London
<https://www.youtube.com/watch?v=ECSAOEUiHg4>

THANK YOU!

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VarnaUniversityofManagement



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